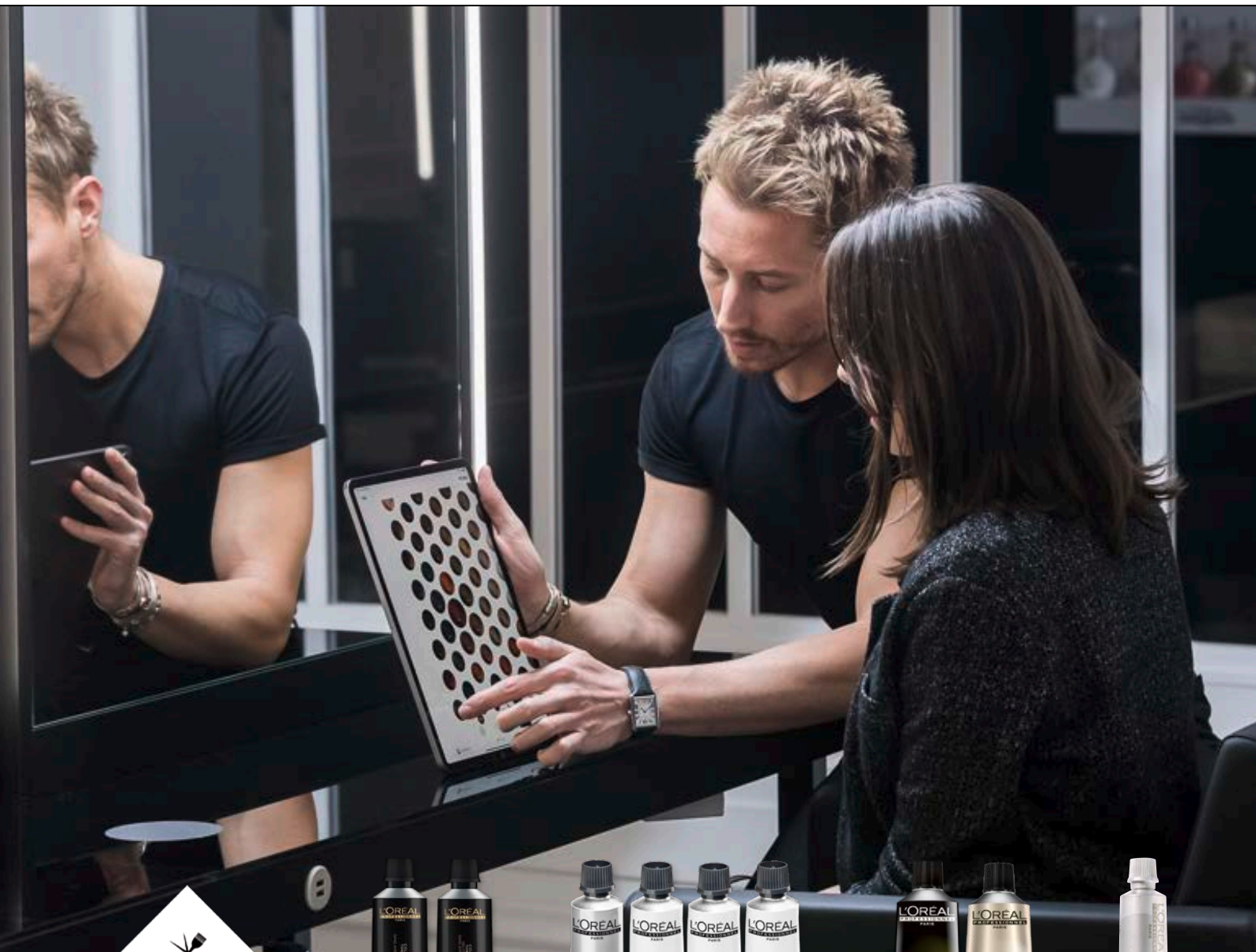


COLORBOOK



Neue Kundenberatung mit dem Vorher/ Nachher-Effekt

Einfach die **Style My Hair Pro App** herunterladen und alle **L'Oréal Professionnel Farben** live erleben.

L'ORÉAL
PROFESSIONNEL
PARIS

Coloration, Balayage, Blondierung

[Metal DX]
Die Pro Garantie für Deine
Coloration, Blondierung &
Balayage.

Mit dem Wirkstoff [Glicoamin]¹, um Metalle²
in der Haarfaser zu neutralisieren.

Beugt Haarbruch vor.
Für verlässliche & langanhaltende Farben.

10 % Glycoamin
0 Einfluss auf die
Farbentwicklung

Vor jeder
Coloration /
Blondierung
auf das
trockene Haar
aufsprühen



1
Pre-Treatment
Metall neutralisieren



2
Shampoo
Metall auswaschen



3
Pflege und / oder Maske
Vor Ablagerungen schützen

3 STEPS IM SALON
2 STEPS ZU HAUSE



1
Shampoo
Metall auswaschen

2
Maske
Vor Ablagerungen schützen

Kompatibel mit allen Colorations- und Blondierungsmarken.

¹In Pre-Treatment, Shampoo & Maske ²Kupfer

NATUR- UND NATURINTENSIV-TÖNE

1 MUST HAVE	2 MUST HAVE	3 MUST HAVE	4,0 MUST HAVE
4 MUST HAVE	CC 4	5,0	5 MUST HAVE
CC 5	6,0 MUST HAVE	6 MUST HAVE	CC 6
7,0	7 MUST HAVE	CC 7	8,0
8 MUST HAVE	CC 8	9,0	9 MUST HAVE

● DIALIGHT
 ● DIARICHESSE
 ● IN(O)A
 ● IN(O)A SUPRÊME
● Majirel
● Majirel COOL COVER
● Majirel HIGH LIFT
● LUOCOLOR

NATUR- UND NATURINTENSIV-TÖNE

CC 9	MUST HAVE 10	CC 10	10 ½
●	● ● ●	●	●
Clear			
MUST HAVE			
● ● ●			
Natur			
●			


ASCH / MESSING

2,10	4,1 Cool Inforced	CC 5,1	MUST HAVE 6,01
● ● ●	●	●	●
6,1	6,1 Cool Inforced	CC 6,1	6,11
● ●	●	●	●
7,01	MUST HAVE 7,1	7,1 Cool Inforced	CC 7,1
● ●	● ● ●	●	●
MUST HAVE 7,11	CC 7,11	8,1	8,1 Cool Inforced
●	●	● ● ●	●
CC 8,1	CC 8,11	8,12	MUST HAVE 9,1
●	●	●	● ● ●

● DIALIGHT ● DIARICHESSE ● INOA ● INOA SUPRÊME
 ● Majirel ● Majirel COOL COVER ● Majirel HIGH LIFT ● LUOCOLOR

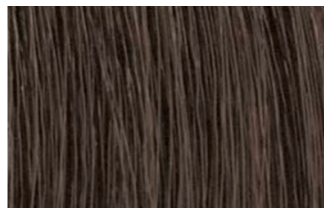

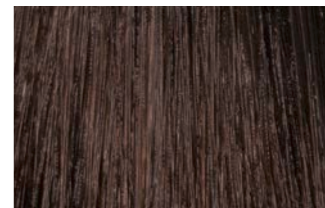
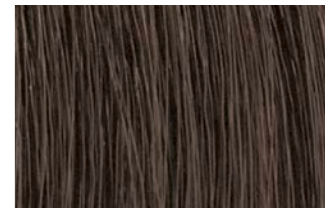




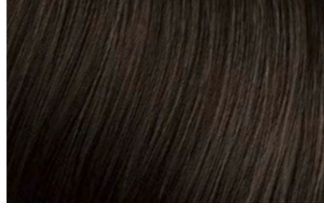

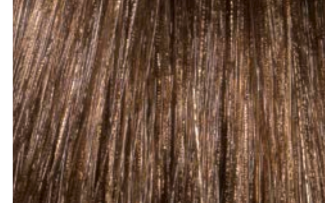
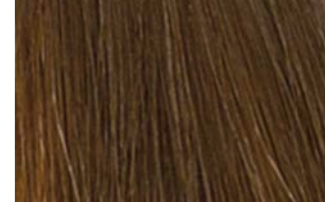
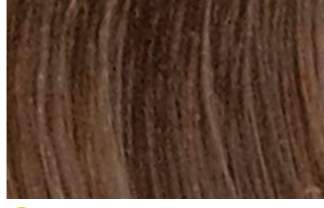
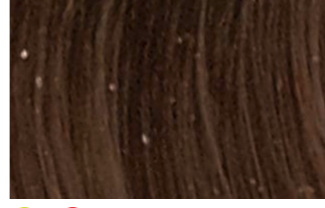
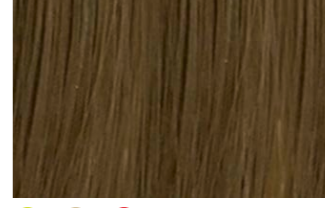
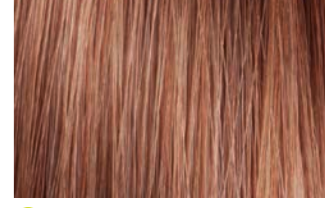
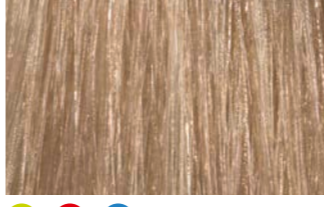
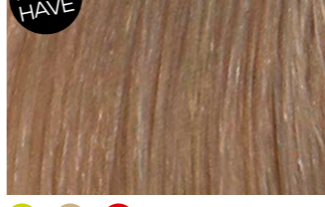
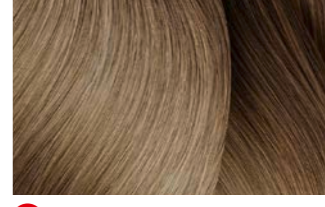

● DIALIGHT ● DIARICHESSE ● INOA ● INOA SUPRÊME
 ● Majirel ● Majirel COOL COVER ● Majirel HIGH LIFT ● LUOCOLOR

ASCH / MESSING

9,1 Cool Inforced  ●	CC 9,1  ●	MUST HAVE 9,1  ●	CC 9,11  ●
MUST HAVE 10,01  ● ●	10,1  ● ●	10,1 Cool Inforced  ●	CC 10,1  ●
10,12  ● ● ●	MUST HAVE 10 ½, 1  ●		
MUST HAVE Asch  ●	Asch Intensiv  ●		

● DIALIGHT ● DIARICHESSE ● IN(O)A ● IN(O)A SUPRÊME
 ● Majirel ● Majirel COOL COVER ● Majirel HIGH LIFT ● LUOCOLOR

KÜHLES MARON

4,12  ●	4,15  ● ● ●	5,12  ● ● ●	5,13  ●
5,15  ● ●	5,25  ● ●	5,52  ● ●	MUST HAVE 6,13  ● ● ● ● ●
6,13 Cool Inforced  ●	6,14  ●	6,23  ● ● ● ● ●	6,24  ●
7,13  ●	7,23  ● ●	8,13  ● ● ● ●	8,23  ●
9,12  ● ● ●	MUST HAVE 9,13  ● ● ●	9,13 Cool Inforced  ●	Beige  ●

● DIALIGHT ● DIARICHESSE ● IN(O)A ● IN(O)A SUPRÊME
 ● Majirel ● Majirel COOL COVER ● Majirel HIGH LIFT ● LUOCOLOR

WARMES MARON

MOKKA

4,35 ● ●	5,31 ●	MUST HAVE 5,32 ● ● ●	MUST HAVE 5,35 ● ● ● ●
5,42 ●	6,32 ● ● ●	MUST HAVE 6,34 ● ● ● ●	6,35 ● ●
6,53 ●	6,52 ●	MUST HAVE 7,31 ● ● ●	7,34 ●
7,35 ● ●	7,42 ●	8,31 ● ●	MUST HAVE 8,34 ● ●
9,31 ● ●	9,32 ● ●	10,31 ● ●	

MUST HAVE 4,8 ● ● ●	5,18 ●	CC 5,18 ●	5,8 ● ●
6,28 ●	MUST HAVE 6,8 ● ● ●	7,18 ● ●	CC 7,18 ●
7,8 ● ● ●	CC 7,82 ●	8,8 ●	9,81 ●
CC 9,82 ●			

● DIALIGHT ● DIARICHESSE ● IN(O)A ● IN(O)A SUPRÊME
 ● MAJIREL ● MAJIREL COOL COVER ● MAJIREL HIGH LIFT ● LUOCOLOR

● DIALIGHT ● DIARICHESSE ● IN(O)A ● IN(O)A SUPRÊME
 ● MAJIREL ● MAJIREL COOL COVER ● MAJIREL HIGH LIFT ● LUOCOLOR

MILKSHAKES

8,21 	8,28 	MUST HAVE 9,01 	MUST HAVE 9,02 
MUST HAVE 9,03 	MUST HAVE 9,11 	9,12 	9,21 
MUST HAVE 10,01 	10,02 	10,12 	MUST HAVE 10,13 
MUST HAVE 10,21 	10,32 		

KÜHLES BLOND

4,3 	CC 4,3 	CC 5,3 	CC 6,3 
7,12 	7,13 	7,23 	MUST HAVE 7,3 
CC 7,3 	8,02 	8,13 	8,23 
CC 8,3 	MUST HAVE 9,13 		

● DIALIGHT ● DIARICHESSE ● IN(O)A ● IN(O)A SUPRÊME
● Majirel ● Majirel COOL COVER ● Majirel HIGH LIFT ● LUOCOLOR

● DIALIGHT ● DIARICHESSE ● IN(O)A ● IN(O)A SUPRÊME
● Majirel ● Majirel COOL COVER ● Majirel HIGH LIFT ● LUOCOLOR

WARMES BLOND

5,3 ● ● ●	6,3 ● ● ● ●	6,31 ●	7,03 ●
7,30 ●	7,31 ● ●	7,32 ● ●	8,03 ●
8,30 ●	8,3 ● ● ● ●	8,31 ●	8,34 ● ●
9,03 ●	9,3 ● ● ●	9,31 ● ● ●	

VIOLETT / IRISÉ

4,20 ● ● ●	6,20 ●	8,21 ● ●	9,21 ●
9,2 ●	9,22 ●	10,12 ●	10,13 ● ●
10,21 ● ●	10 ½ ,21 ●		
Violett ●	Violett Asch ●	Asch Violett ●	

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ROT / MAHAGONI



ROT / MAHAGONI INTENSIV



● DIALIGHT ● DIARICHESSE ● IN(O)A ● IN(O)A SUPRÊME
 ● Majirel ● Majirel COOL COVER ● Majirel HIGH LIFT ● LUOCOLOR

KUPFER



● DIALIGHT ● DIARICHESSE ● IN(O)A ● IN(O)A SUPRÊME
 ● Majirel ● Majirel COOL COVER ● Majirel HIGH LIFT ● LUOCOLOR

HI VISIBILITY



PASTELL



MAJICONTRAST



MAJIMIX



FRENCH GLOW LIGHT + DARK



● DIALIGHT
 ● DIARICHESSE
 ● INOA
 ● INOA SUPRÊME
● Majirel
● Majirel COOL COVER
● Majirel HIGH LIFT
● LUOCOLOR

● INOA GLOW

● Majirel GLOW

SERIE EXPERT

Neues Design, gleiche professionelle Formeln

DEIN PROFESSIONELLER SERVICE.

Unsere Sofortpflegen im Überblick für einfacheren Zusatzumsatz.



Colorationskundin



**Vitamino Color
Acidic
Sealer**

Farbversiegelung.
6x mehr Glanz.

Mit Resveratrol

Schnittkundin



**Pro Longer
Längen-
auffüllendes
Konzentrat**

Vollere Längen
und Spitzen.
Haarbruch wird
vorgebeugt.

Mit Filler A-100

Blondkundin



**Blondifier
Sofort
Reparierendes
Konzentrat**

Mehr Glanz.
3x mehr Pflege.

Mit Gluco-Polyphenol

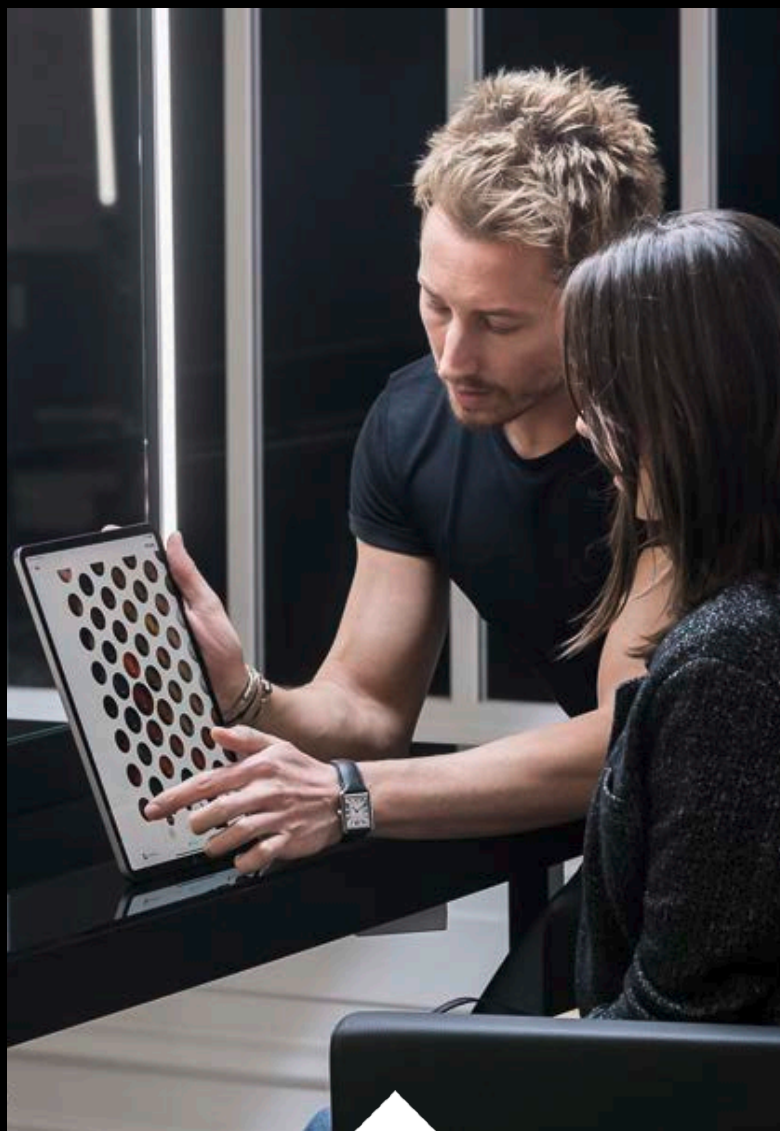
Schnelle Anwendung an der Backbar.

Einfach auf das nasse Haar auftragen. Ohne Einwirkzeit ausspülen.

STYLE MY HAIR PRO APP

BERATUNG DER ZUKUNFT SCHON HEUTE

Entdecke jetzt die Vorteile der
STYLE MY HAIR PRO APP



- Digitale **Farbkarte**
- Immer **up to date**
- **Modern. Schnell. Unkompliziert.**
- Reduzierung des **ökologischen Fußabdrucks**
- **Hygienisch**, einfach zu reinigen
- Spielerische **Beratung**
- Personalisierter, **einzigartiger Service**
- **Kundin** sieht was sie erwartet
- Unendliche **Inspiration**
- Kreiere eigene **Moodboards**



Gleich herunterladen
und **ausprobieren**



L'ORÉAL
PROFESSIONNEL
PARIS